



Breastfeeding Task Force

February 17, 2017

12:45 PM-2:10 PM

Kaiser Permanente- Sierra Conference Room

Minutes

Attendees

Laurie Misaki, DPH, MCAH

Christine Vang, Babies First

Felicia Esqeda, Kaiser Birthing Center

Silvia Ewertz, EOC WIC

Sarah Gaytan, EOC WIC

Claire White, DPH

Robyn Chandler, St. Agnes Medical Center

Shantay Davis, United Health Centers WIC

Amy Evans, MD, CRMC

Ah Vang, Babies First

- I. Welcome, introductions and agencies updates
- II. Review of agenda and minutes from January 20, 2017 meeting
- III. Breastfeeding Resource Directory Update- Christine Vang
 - Christine: All information should be updated and finalized. If there are any mistakes, contact Christine. March should be the finalized version of the directory.
 - Silvia: The CRMC support group may be incorrect, but need to double check and will let you know.
 - Ah: Trying to find out if we want to list the different resources for breast pumps and how their process works for getting a breast pump
 - Sarah: Doctors note and get an electric pump that is from straight Medi-Cal from Pumping Essentials and its quick; Pumping Essentials is more for private Simply MaMa is straight medical
 - Kaiser
 - Uses Medela and Ameda brand, if covered under Cal Viva then refer to EOC WIC (depends on type of health insurance coverage)
- IV. Dr. Amy Evans, MD
 - Showed a clip a 10 minute **YouTube** clip about breastfeeding
 - Can go on this website and get the video and has many translations on the video too
- V. Breastfeeding Advisory Committee Board, Shantay Davis
 - Funds are put on hold to see what works best in the community
 - No more papers, no more breastfeeding boxes given out anymore
 - Any ideas are welcome and suggested for moms
 - Felicia: do some type of gift for the mothers, Kaiser is moving towards “gift on breastfeeding”
 - Other suggestions: blankets, onesies, hats, t-shirts, etc.

- Recruiting focus groups
 - \$50 gift card if participate
 - Additional \$50 cash if interview in person
 - Contact Shantay if interested
 - Time period = Now (a 4 month process)
 - 4 focus groups, urban mostly
 - Identify = Hmong only, 2 urban population (i.e. Firebaugh, Parlier, etc.)
 - Moms who did or did not breastfeed

VI. 12th Annual Walk Planning

- Ah: \$1,500 to reserve for Chukchansi plus Grizzly bears; Roeding Park is out because no walk routes therefore may have to reserve again at Woodward Park
- Amy: What about Clovis? Shantay: No, because the population we want to reach is not in Clovis and we're trying to increase breastfeeding rates especially among Hmong, African Americans, and Hispanics
- Silvia: Trolley Creek Park as our possible location, because place is huge and it's a city park behind Kings Canyon Walmart parking lot

VII. Deciding location

- All agreed that Trolley Creek Park is probably best option
- Ah: Will go and check on Trolley Creek Park

VIII. Breastfeeding conference planning

- Amy Evans has connections, let her know which speakers Taskforce would want

IX. Next BFTF meeting, Friday, March 17, 2017, Location: Kaiser Permanente, Sierra Conference Room, 3rd Floor, time 12:30 PM-2 PM

X. Adjourn