



Breastfeeding Task Force

April 21, 2017

12:30PM-2:00PM

Kaiser Permanente- Sierra Conference Room

Minutes

Attendees

- Laurie Misaki, DPH, MCAH
- Rosio Gallardo, US DOL
- Christine Vang, Babies First
- Jamika Lopez, US DOL
- Susan Kordell, CHC
- Brandi Jenkins, CVH/Health Net
- Kristi Downs, VHC
- Sarah Gaytan, Fresno EOC WIC/St. Agnes
- Susan Herrera, Kaiser
- Melissa Robles, Clinica Sierra Vista
- Ah Vang, DPH, MCAH
- Jason Moore, CVH/Health Net

I. Welcome, Introductions and Agencies Updates

- Laurie: Retired at Fresno County, limited role with Baby Friendly Hospital Initiative and consultant role
- Brandi: Last meeting BFTF but will be dropping by once in a while, Jason Moore will be replacement
- Jason: Los Angeles base, oversees 15 counties in CA in Public Health, taking over Brandi's role
- Susan H.: Kaiser doing a lot of education and presentations with pediatricians
 - Felicia's doing education with OB/GYNs
 - Purpose: Global importance of breastfeeding, why breastfeeding, breast massage and expression, nurses or pediatricians to be supportive, no need to supplement, YouTube video, colostrum bags (every bedside) – to promote breast massage, and work group – management and quality to increase breastfeeding rates
 - Kaiser is looking into the glucose gel
- Susan K.: Address complaints from mothers (regional area in CA) if did not breastfeed then they are not a good mother and felt pressured from hospitals to breastfeed, wants to address this issue to Baby Friendly or Breastfeeding Coalition
- Sarah: St. Agnes is awaiting date to be Baby Friendly in June 2017 – maybe
 - Implement glucose gel this month – Kathy Harris
- Ah: Anyone attended Breastfeeding Advisory Group? – First 5 re-evaluate breastfeeding strategies and current needs – collaborates with CVHIP
 - Kristi/Laurie: a lot of people, about 15 attended, a focus group
 - Kristi: technology driven breastfeeding information, bags are better for prehospital
 - Laurie: First 5 bags – Replacing formula bags, now is needed prenatally and updated the bags and distribute it earlier than later
 - Jamika: Want to put US DOL information in the First 5 bags

- Ah/Laurie: Fabiola? Elizabeth? First 5 Fresno and Breastfeeding Advisory Group in the process and planning stages/strategies

II. Review of agenda and minutes from February 17, 2017

- Wrong Minutes – February minutes, not March minutes
 - Will review March minutes for next meeting in May

III. Discussion of changes in Breastfeeding Task Force

- Laurie M. is retired
- Future and position for breastfeeding coordinator: unknown
- Conference Call Meetings:
 - Ah: Will check with Felicia E. if there is an available phone for this room, because have not seen one
 - Will check on feasibility on conference calls at Kaiser and other additional planning meetings (conference line availability), send out agenda before meetings, web teleconference if capable (GoToMeetings)
- Move BFTF meetings to quarterly after BAW event

IV. 12th Annual Walk Planning

- Ah: Documents are still in the process of being approved, hoping by next week, once approved, we will send it out via email, letter/flyer to have breastfeeding combination support, sponsors to submit electronically but can still use form if want, location will be at Woodward Park, meeting schedule passed out – 7 meetings before BAW
 - Event Date: Saturday, August 5, 2017 is Breastfeeding Walk
 - After the walk, feasibility to meet: quarterly meetings instead after the walk
 - Ah: Additional meetings after the walk – conference calls or Go To Meetings; June 2 and July 7 conference calls and test it out; 13th BAW planning meetings: GoToMeetings
- Breastfeeding Walk Coordinators:
 - Sarah: Redesign of Walk T-shirts
 - Susan/Sarah: Fun/interactive games at the booths should be required
 - Melissa: Latch-On Coordinator/Social Media Coordinator
 - Susan H.: Will pass on the message to Felicia to get DJ again & sponsors
- Ah: Will send out BAW items by next week (Friday), have to make sure sponsors are in by the end of July 2017 to have Board of Supervisors to review sponsor items
 - 3 new Board of Supervisors
 - Still trying to get a proclamation for the walk and sponsor the proclamation
- Susan H.: MC? – 6 clock news anchor, Stephanie Booroojian on Channel 24? Will check.

V. Next BFTF meeting, Friday, May 19, 2017, Location: Kaiser Permanente, Sierra Conference Room, 3rd Floor, time 12:30PM-2PM

VI. Adjourn

